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May 1989



Journal

of the American Family Association

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Use All-Membership Plan to subscribe for members or leaders of your church. \$4 per year per subscription (minimum—10). Send check, name of church and legible mailing list: AFA Journal, P.O. Drawer 2440, Tupelo, MS 38803. Single subscription—\$15/year.

Copies of this issue are available at \$12.50 for 50 copies. Enclose check with order.

AFA influence making advertisers nervous

Pepsi cancels ads, tour; Domino's pulls ads from 'SNL', Mennen from 'Heartbeat'

Efforts by AFA to get a reduction in the amount of television sex, violence, profanity and anti-Christian stereotyping are beginning to pay off. One month after AFA called for a boycott of Pepsi because of the company's use of Madonna as a role model for youth, Pepsi announced that they would no longer air their commercial using the pop singer. In addition, Pamela C. McGuire, Division Counsel of Pepsi, told AFA executive director Donald E. Wildmon that the company would not sponsor Madonna's world tour. Pepsi had signed a reported \$5 million contract with Madonna. Other companies making moves to cancel their sponsorship of TV programs include Domino's Pizza and The Mennen Company. Domino's action came after thousands

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Churches, businesses join Holiday Inns boycott as chain refuses to drop porn movies

Recently Keith Mitchell, insurance agent in Emporia, Virginia, wrote Holiday Inns: "I have never participated in a boycott. Such an activity, I have always maintained, may be okay for some folks, but not for me. However, I have just recently thrown my support behind the American Family Association's efforts to stop the spread of pornography in America, and part of that support includes not staying at Holiday Inns... Okay, so my not staying at one of your inns won't exactly bring you to your knees; I realize that. But I wonder just how many others out there like me have finally gotten to the point of saying, 'Okay, that's it; I've had enough.' I, for one, am sick and tired of the suggestive and downright filthy trash that passes itself off as entertainment these

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Taxes support anti-Christian 'work of art'

The anti-Christian bias and bigotry which comes from Hollywood and many in the media has passed over to the "art" world. That bigotry is expressed in a "work of art" recently displayed in art museums around the country. The "work of art" is a very large, vivid photograph of Christ hanging on a cross submerged in urine.

The "work of art" was done by Andrea Serrano. Mr. Serrano was rewarded for his anti-Christian bigotry by The Rockefeller Foundation and The Equitable Foundation with a \$15,000 prize. To encourage acquisition of the works displayed in the exhibition, museums participating were given grants of \$10,000. A work (or works) by one or more of the award recipients is purchased with these funds.

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Toyota refuses to stop supporting porn magazine

Toyota has disregarded two appeals from AFA to drop their promotion of pornography by discontinuing advertising support for *Playboy* magazine. According to AFA records, Toyota is the only automobile manufacturer which supports *Playboy* with advertising dollars.

All American automobile manufacturers discontinued advertising in porn magazines such as *Playboy* and *Penthouse* several years ago. Honda recently notified AFA that they discontinued support for the publications over a year ago, and Nissan told AFA in 1986 that they no longer advertised in the porn magazines. Mazda stated that they had never advertised in the publications.

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RESOURCES FROM American Family Association

Executive Summary: Images of Children, Crime and Violence in Playboy, Penthouse and Hustler. A 24-page summary of a study showing the connection between child sexual abuse and porn magazines. Available for \$2 per copy for a single copy, \$1.50 per copy for 2-9 copies, \$1 per copy for 10-49 copies, and 50¢ per copy for 50 or more copies. Best tool to get stores to stop selling porn magazines. Distribute to stores selling porn magazines in your community and ask that they discontinue the sales.

1

2 A Guide To What One Person Can Do About Pornography. A 24-page step-by-step guide on how to oppose pornography in your community. Probably the best how-to guide to fight pornography available. Covers all kinds of porn outlets—magazines, videos, cable, etc. Same prices as the *Executive Summary*.

Anti-porn billboard. Designed for use on standard sized billboard (a thirty-sheet poster, 21'7" X 9'7"). Pictures a little child with words "Pornography victimizes women and children." Comes with AFA name. Printed in two colors with top and bottom lines in red and body in black. Available at AFA cost of \$25 each, including shipping. For an additional \$29 (for the first copy) local group or individual may replace "American Family Association" with the local name, or add a line with the local name and American Family Association. After first copy of special order, add only \$4 for each additional copy.

3

4 Donald E. Wildmon books. *The Home Invaders* deals with the overall moral situation in our society; *The Case Against Pornography* explores the problem of pornography. We urge you to order both books, read them, then give to your pastor, local officials or other key individuals. Approximately 300,000 already sold. Regularly \$6.95 each. Special offer to Journal readers \$3 each or both for \$5 including postage.

Great Issues of Today Video Series. Three videos, each with two 55-minute sessions. Can be used in Sunday School, evening service, Bible study, etc. Already shown in nearly 1000 churches. Sessions 1-2: *Introduction & Overview* and *Pornography Is Not A Victimless Crime*. Sessions 3-4: *The Clash Of Values I & II* (humanism). Sessions 5 & 6: *What The Media Is Doing To Us* and *The Role Of The Church*. Two sessions on each video. \$24.95 per video or \$49.95 per complete set.

5

6 Christianity And Humanism: A Study In Contrasts. A six-session study written and published by AFA. Biblically based, using Scripture as the standard for all moral considerations. Good for Sunday School, Bible study, evening worship, and other group settings. Price \$2 per copy for a single copy, \$1.50 per copy for 2-9 copies, \$1 per copy for 10-49 copies, and 50¢ per copy for 50 or more copies.

Please enclose check with order. For faster service, address to:
Orders, AFA, P.O. Drawer 2440, Tupelo, MS 38803.

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July 1989



Journal

of the American Family Association

Advertisers beginning to listen

Efforts to decrease sex, violence, profanity, anti-Christian stereotypes take major step

Efforts to decrease the amount of sex, violence, profanity and anti-Christian stereotyping took a major step forward during the recently completed monitoring period by Christian Leaders for Responsible Television. CLear-TV is a coalition of approximately

1600 Christian leaders, including the heads of over 70 denominations and hundreds of bishops and superintendents from various denominations, that was begun in 1986 by AFA executive director Donald E. Wildmon. CLear-TV monitored network

programs during the April 27-May 24 sweeps period. A one-year boycott of one or more of the leading sponsors of sex, violence, profanity and anti-Christian stereotyping will be announced in the August issue of the *AFA Journal*.
Continued on page 31

United Methodists vote to boycott Holiday Inns because of porn movies

The Detroit Conference of the United Methodist Church has voted to endorse a boycott of Holiday Inns because of the motel chain's refusal to stop showing in-room porn movies. The boycott was endorsed by the 1,500 clergy and lay delegates. The conference

asked their 121,000 members to boycott the motels which show the porn movies. Last year the West Michigan Conference of the United Methodist Church approved a boycott of Holiday Inns.

According to Rev. David Stewart, who worked for three years to

get the boycott approved, the movies don't show penetration, but "you see breasts and full frontal nudity and men on top of women." Stewart said the movies mixed graphic violence with sex.

AFA has learned that the num-
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Toyota continues support for porn magazines

Toyota continues to support the goals and philosophies of Playboy by giving the porn magazine thousands of dollars in advertising support.

Toyota is the only automobile maker which continues to support the porn publication. Most of Playboy's advertising support comes from liquor and tobacco companies. Toyota has been asked several times to stop supporting the porn publication but has continued to do so.

Recently, Playboy gave \$2,500 to help underwrite the legal costs in a West Valley City, Utah, police sergeant's federal suit challenging state fornication and sodomy laws. Playboy gave the money to Utah Legal Clinic to help Sgt. Gary Oliverson. Oliverson and three other officers were disciplined for

Continued on page 31

AFA begins push for public service ads to counter broadcast alcohol ads

The American Family Association Education and Legal Defense Foundation will begin a national drive to require broadcasters to air an equal amount of public service ads highlighting the consequences of drinking for every alcohol ad they run.

"It is an idea whose time has come," said Donald E. Wildmon. "The time has come to stop the alcohol industry's exploitation of our society, especially our youth." Such a proposal caused broadcasters to voluntarily drop commercials for cigarettes. "Over the past several years the number of people who smoke has declined, and America is better because of that drop. A similar drop in the use of alcohol will benefit America, also," he said.

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Excellent new resource from AFA

Pornography: A Report. An in-depth look at the effects of pornography. A 3 publication with some of the finest material available showing true effects of pornography. Cont sections—Research, Scholarly Opinion, Confessions of Criminals, Pornography and Crime, Those Suffer, Letters, Pornography and Drugs.

THE resource to give to someone not knowledgeable about pornography! Articles by Dr. Harold of Menninger School of Psychiatry, Dr. Victor Cline of University of Utah, TV producer Kenneth W former CBS president Arthur Taylor, Dr. Reo Christenson of Miami University, and Dr. Paul Tanne

"When we began putting this resource together, I thought it would be a good project. The more we work PORNOGRAPHY: A REPORT, the more excited I became. I believe we have produced a dynamite tool for us battle against porn. It educates with facts, figures, research, and comments from criminals and victims. I will people would put a copy in the hands of every pastor and elected leader in their community." —Donald E. W

Other resource material from AFA

AFA Address Directory. Has names, addresses and phone numbers of all produc companies advertised on network television; government officials; federal and state law enforc officials; and companies which support pornography. A must tool for every concerned person.

Executive Summary: Images of Children, Crime Violence in Playboy, Penthouse and Hustler. A 24-page summa study showing connection between child sexual abuse and porn magazines. Best tool to get stores selling porn magazines. Distribute Executive Summary to stores selling porn magazines in your com and ask that they discontinue the sales.

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A 24-page step-by-step guide on how to oppose porn in your community. Probably the best how-to g fight pornography available. Covers all kinds of pornography outlets—magazines, videos, cable, e

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Anti-porn billboards. Designed for use on standard sized billboards. Picture of little with words "Pornography victimizes women and children." Comes with AFA name. Local churches, g and individuals may replace the "American Family Association" line with the local group name, or can line using the name of their church or group saying "in cooperation with" and leaving the AFA line billboard is printed in two colors with the top and bottom lines in red and the body in black. The billb are available at AFA cost of \$25 each, including shipping.

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October 1989



Journal

of the American Family Association

Attention Pastors

On pages 3 and 4 is a new AFA Journal feature. *Christians & Society TODAY* is designed to be reproduced on a copier and used as a supplement with your bulletin or newsletter.

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Effort successful according to 'Ad Age'

Mennen sends misleading letter, Clorox silent

Advertising Age, a trade publication of the advertising industry, stated on August 28 that the efforts of Christian Leaders for Responsible Television to reduce the sex, violence, profanity and anti-Christian stereotyping has already been a success.

In an editorial entitled "Weighing the Wildmon effect", *Adver-*

tising Age criticized the efforts of AFA executive director Donald E. Wildmon to reduce offensive programming. Wildmon is also executive director of CLear-TV. Dr. Billy A. Melvin, executive director of the National Association of Evangelicals, serves as chairman of the 1600 member coalition.

Calling Wildmon a "huckster"

and a "one-man band", the editorial went on to say that the impact had been made. "But even if the entire TV industry still supports this view [negative view of Wildmon], the fact is that the Rev. Wildmon has made his point. With or without a boycott, reports have it that TV show packagers,

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United Methodists vote to boycott Holiday Inns because of porn movies

The Kentucky Conference of the United Methodist Church voted at their Annual Conference to boycott Holiday Inns because of their in-room porn movies. The action by the United Methodists in Kentucky follows similar action by the Western Michigan and

Detroit United Methodist conferences. The Kentucky Conference has approximately 78,000 members. And according to Perry Gillum, Director of Public Relations for the Church of God of Prophecy, that denomination also supports the boycott. Many other denomi-

nations and local and area church organizations, along with scores of businesses, have joined the boycott.

More than 100 locally-owned Holiday Inns have pulled the movies since AFA began their boycott. While some of the locally-

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Report says Baptists, Catholics cause teen suicides

Christianity is a major factor in teenage suicide, according to a new report published by the federal government. The Catholics and Baptists were specifically mentioned in causing some youth to kill themselves. The 800-page report, published by U.S. Department of Health and Human Services and entitled "Report of the Secretary's Task Force on Youth Suicide" is dated January 1989. It was the culmination of two years of tax supported research. The segment of the report that blames religion for some teen suicides is called "Gay Male and Youth Suicide". It was written by Paul Gibson who was identified as a San Francisco therapist and program consultant.

According to the study, Catholics and Baptists and other traditional and fundamentalist religions depict homosexuality as morally

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FCC takes action on indecent broadcasting

FCC Chairman Alfred Sikes wasted no time showing that he means business when it comes to enforcing the law against indecent broadcasting.

The first major action Sikes took after assuming his new post was to send three radio stations a letter listing the charges against them. The stations have 30 days to respond. "The actions we took today simply reflect our intention to enforce the law," Sikes said.

The action by the FCC follows years of efforts by members of AFA and other concerned citizens to get the FCC to enforce the law. During confirmation hearings for Sikes and two other commissioners on July 31, the subject of indecent broadcasting was the main item of discussion.

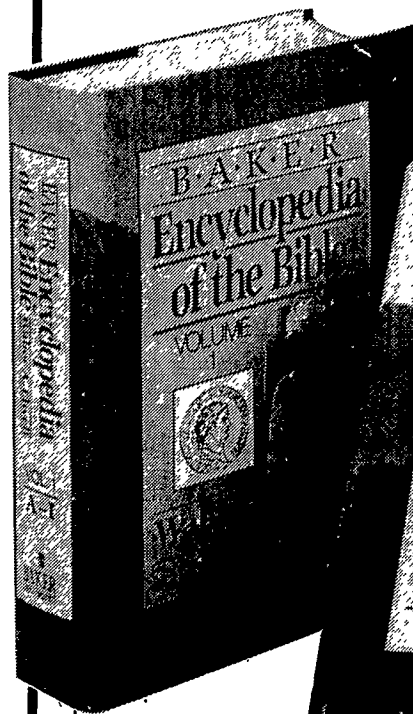
If the stations are found guilty, the FCC could impose fines of up to

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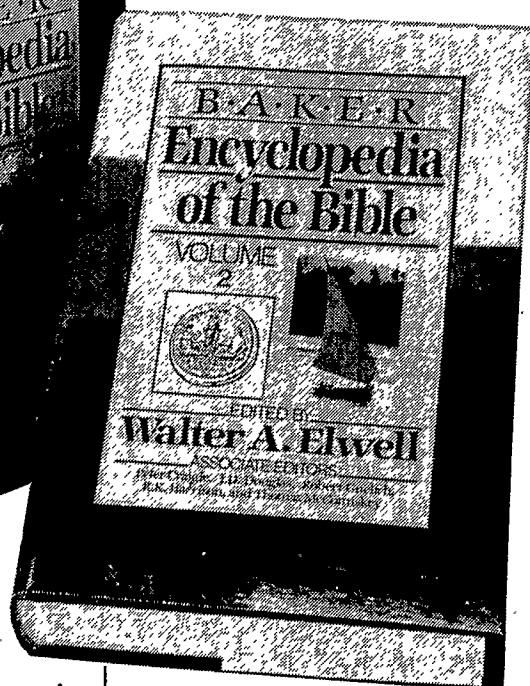
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- ▶ 2,226 oversized 7 x 10 1/4 pages
- ▶ Tough binding to last several lifetimes of heavy use
- ▶ Stamped in gold
- ▶ Extra! 4 beautiful end-paper maps in color

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this \$79.95
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"If you are looking for a comprehensive, thoroughly reliable and up-to-date Bible encyclopedia... [these] two volumes... fill the bill perfectly. Although the stance is clearly conservative, Editor Walter Elwell has not been afraid to address subjects that are controversial." —*The Banner*

"Strikes a happy balance between 'too short and skimpy' and 'too long and technical.'" —*Christianity Today*

"The best of contemporary evangelical scholarship... Thoughtful, thorough and scholarly without being pedantic." —*Ministries Today*

"The text is beautifully set in strong, readable type... the most thorough and up-to-date encyclopedia under \$100." —*Bookstore Journal*

"You lose your breath just listing all that the *BEB* includes." —*Christian Retailing*

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Over 5,700 entries • Lavishly illustrated with well over 600 photos, maps, etc. • Mini-commentaries on every book of the Bible • Theology: virtually a textbook of what the Bible teaches • The work of over 200 evangelical scholars worldwide • The Bible world and its way of life • NOT just a word book; explores Biblical and cultural context • The men and women of the Bible — ALL identified, and full biographies of major figures • History: Bible chronology *plus* peoples surrounding Israel and the Church • Religious practices and groups (Pharisees, feasts, pagans, etc.) • Geography • Archaeology • The Bible as document: inspiration, canon, texts, etc. • Extensive Biblical references in most articles

How the Club Works

Every 4 weeks (13 times a year) you get a free copy of the Club Bulletin, which offers you the Featured Selection plus a good choice of Alternates — all of interest to conservatives. Books on politics, religion, family and personal help, social problems, economics, history, etc. ★ If you want the Featured Selection, do nothing. It will come automatically. ★ If you don't want the Featured Selection, or you do want an Alternate, indicate your wishes on the handy card enclosed with your Bulletin and return it by the deadline date. ★ The majority of Club books will be offered at 20-50% discounts, plus a charge for shipping and handling. ★ As soon as you buy and pay for 4 books at regular Club prices, your membership may be ended at any time, either by you or by the Club. ★ If you ever receive a Featured Selection without having had 10 days to decide if you want it, you may return it at Club expense for full credit. ★ Good service. No computers! ★ The Club will offer regular Superbargains, mostly at 70-95% discounts plus shipping and handling. Superbargains do NOT count toward fulfilling your Club obligation, but do enable you to buy fine books at giveaway prices. ★ Only one membership per household.

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January 1990

Journal

of the American Family Association

Attention Pastors

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Growing number of stores pull porn magazines

Within the past few months, more than 2000 stores have discontinued selling porn magazines such as *Playboy*, *Penthouse*, and *Hustler*. These include Perry Drug Stores, Arbor Drugs, Texaco (corporately owned stores), Plaid Pantries, Rite Aid, Peoples, Albertson's, East Coast Oil, Costal Mart, S&S Food Stores, Suwannee and Swifty Stores.

Recently in Greensboro, North Carolina, Melvin Wharton pleaded guilty to raping four women and blamed his actions on a fixation with pornography. While on the job at a convenience store near the victims' apartments, Wharton read porn magazines, the kind of

porn magazines still sold by many convenience stores across America.

"The fantasies got so strong I couldn't control it," Wharton told police. Friends described Wharton as an exemplary father and husband and a dedicated employee and Army Reserve member. In a confession similar to that of Ted Bundy, Wharton said that after the first attack, "I just couldn't believe I had done it. The desire was getting great, and I was scared but I wanted to do it again."

Each victim said Wharton surprised them, gagged their mouths with their clothing, bound their arms and legs tightly with lamp or appliance cords, and covered their

faces. During the rapes, the attacker threatened to kill the women if they failed to comply.

Stores which continue to sell these porn magazines ignore the indisputable connection between pornography and sex crimes, and the devastating effect pornography is having on our society. They also ignore the victims of pornography, mostly women and children.

The porn magazines promote nearly every kind of perversion, including incest, homosexual and group sex. The magazines also help promote the use of illegal drugs and continually ridicule and mock Christ and Christian values.

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Sears will continue pushing Playboy

Sears has refused to stop selling Playboy clothing, and has informed AFA that it will continue promoting the Playboy line. The move will put additional funds into the coffers of Playboy to help the pornography-promoting company fund its anti-family, anti-Christian philosophy.

Over a period of several weeks, AFA asked Sears to discontinue the Playboy line. However, John Blalock, director of Public Relations for Sears, informed Donald E. Wildmon that Sears had no intention of dropping the Playboy products.

"Sears is a company with a strong tradition of serving American families," Blalock said. "However...after a complete review we made the decision to continue sales..." of Playboy clothing. "Sears' reputation as a responsible corporate citizen dates back to our very founding more than 100 years ago. We will continue to adhere to the high standards we have set for ourselves in all our business practices," Blalock said.

Playboy, in addition to pushing its porn magazine and videos, has

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Mennen, Clorox send misleading letters to thwart growing boycott

In an effort to thwart the growing boycott called by Christian Leaders for Responsible Television (CLear-TV), both Mennen and Clorox are sending deceptive and misleading letters to those who have written to the companies. CLear-TV identified the two companies as leading sponsors of sex, violence, profanity and anti-Christian stereotyping and called for a one year boycott of their products.

Chrm. C.R. Weaver of Clorox writes: "We don't understand why Clorox was selected as a boycott target." He goes on to say other companies were greater offenders than Clorox, but he fails to identify those companies. Chrm. Donald Horne of Mennen says CLear-TV was "unfair" in calling for a boycott of Mennen. Dr. Billy Melvin, executive director of National Association of Evangelicals, wrote Mr. Horne twice asking why the boycott was unfair, but Mr. Horne refused to respond.

"Both Mennen and Clorox were contacted prior to the monitoring,

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Sponsor a Child for Only \$12 a Month.

At last! Here is a \$12 sponsorship program for Americans who are unable to send \$20, \$21, or \$22 a month to help a needy child.

And yet, this is a full sponsorship program because for \$12 a month you will receive:

- a 3½" x 5" photograph of the child you are helping.
- two personal letters from your child each year.
- a complete Sponsorship Kit with your child's case history and a special report about the country where your child lives.
- quarterly issues of our newsletter, "Sponsorship News."

All this for only \$12 a month?

Yes—because Children International believes that many Americans would like to help a needy child. And so we searched for ways to reduce the cost—without reducing the help that goes to the child you sponsor.

For example, unlike some of the other organizations, your child does not write each month, but two letters a year from your child keep you in contact and, of course, you can write to the child just as often as you wish.

Also, to keep down administrative costs, we do not offer the so-called "trial child" that the other organizations mail to prospective sponsors before the sponsors send any money.

We do not feel that it is fair to the child for a sponsor to decide whether or not to help a child based on a child's photograph or the case history.

Every child who comes to Children International for help is equally needy!

And to minimize overseas costs, our field workers are citizens of the countries where they serve. Many volunteer their time, working directly with families, orphanages and schools.

You can make a difference!

\$12 a month may not seem like much help to many Americans, but to a poor family living on an income of \$1.50 or \$2.00 a day, your sponsorship can help make all the difference in the world.

Will you sponsor a child? Your \$12 a month will help provide so much:

- emergency food, clothing and medical care.
- a chance to attend school.
- help for the child's family and community, with counseling on housing, agriculture, nutrition, and other vital areas to help them become self-sufficient.

A child needs your love!

Here is how you can sponsor a child immediately for only \$12 a month:

1. Fill out the coupon and tell us if you want to sponsor a boy or a girl, and check the country of your choice.
2. Or mark the "Emergency List" box and we will assign a child to you that most urgently needs to have a sponsor.
3. Send your \$12 in right now and this will eliminate the cost of a "trial child."

Then, in just a few days you will receive your child's name, photograph and case history.

May we hear from you? We believe that our sponsorship program protects the dignity of the child and the family and at the same time provides Americans with a positive and beautiful way to help a needy youngster.



Little Marta lives in the Holy Land — and she is only one example of children from countries around the world who urgently need a sponsor.

Sponsorship Application

KOJD

- ☐ Yes, I wish to sponsor a child. Enclosed is my first payment of \$12. Please assign me a ☐ Boy ☐ Girl
- Country preference: ☐ India ☐ The Philippines ☐ Thailand
☐ Chile ☐ Honduras ☐ Dominican Republic ☐ Colombia
☐ Guatemala ☐ Ecuador ☐ Holy Land Crippled Child

- ☐ OR, choose a child who needs my help from your **EMERGENCY LIST.**

NAME _____
 ADDRESS _____
 CITY _____
 STATE _____ ZIP _____

- ☐ Please send me more information about sponsoring a child.
☐ I can't sponsor a child now, but wish to make a contribution of \$ _____

Please forward your tax-deductible check, made payable to:

Children International

Joseph Gripkey, President
 2000 East Red Bridge Road • Box 419055
 Kansas City, Missouri 64141

The worldwide sponsorship program of Holy Land Christian Mission, a non-profit organization serving children since 1936. Financial report readily available upon request.

[redacted]
From: [redacted]
Sent: Tuesday, November 27, 2007 3:17 PM
To: [redacted]
Subject: National Endowment for the Arts

[redacted]
Thanks again for coming out to D.C. last month. I appreciate you guys taking time out of your busy schedules to assist with our investigation. I am sorry that I was unable to help you out with the hotel on the way back to Tupelo. I received your e-mail in reference to the donation made in September 2007. I was speaking with another agent and he had come across something referencing the NEA and American Family Association. I think we are looking for any stories in the AFA Journal that may have referenced the NEA and their support of obscene material; and/or members of congress providing support for the NEA. The stories we are looking for should have been published prior to May 1990. Let me know if there is any other information that can assist you. Thanks for all of your help.

[redacted]
Note—

Some of the copies of AFA Journal occasionally have some extraneous markings, highlighting articles that are unrelated to the subject of interest. Please excuse this, since there are past months of the AFA Journal for which we have few remaining copies, and [redacted] had to make do.

Articles of interest have been highlighted in orange and tagged for easier perusal.

Thanks, [redacted]

— [redacted]
11/28/2007



February 1990

Journal

of the American Family Association

Another Milestone

This issue of the *AFA Journal* is the first to reach one million readers. *The Journal* was begun in 1977 as a one sheet 8½x14 newsletter with a circulation of approximately 150.

Late Bulletin: Sears Drops Playboy Line

Story on Page 9

Attention Pastors

Christians & Society TODAY, pages 3 and 4, is designed to be reproduced for use as a supplement or insert with bulletins or newsletters.

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CleaR-TV boycott working: networks reduce sex, violence, profanity by 32%

Fall monitoring results show that the boycott promoted by Christian Leaders for Responsible Television is having a tremendous impact in reducing the amount of sex, violence and profanity on prime-time network television.

The total number of sex, violence and profanity incidents on the three networks combined dropped by 32% during the fall monitoring when compared with monitoring done during the spring of 1989. This was the greatest drop between two monitoring periods since AFA began monitoring in the late 1970s.

"The dramatic drop in the amount of sex, violence and profanity shows the direct impact

which the CLeaR-TV boycott is having," said Donald E. Wildmon, executive director of AFA and CLeaR-TV. "There is no other way to account for the drop. The advertisers listened to those who supported the concerns of CLeaR-TV, they made their opinions known to the networks, and the networks responded."

Wildmon said that during a similar boycott in the early eighties, the networks reduced the sex, violence and profanity by more than 20% but not anywhere near as much as during the CLeaR-TV boycott.

The three networks aired a combined total of 34.07 sex, violence and profanity incidents per

hour during the spring monitoring, but reduced that number to 23.31 during the fall monitoring. Sex incidents were reduced by 18%, profanity 41% and violence 30%. NBC reduced their sex, violence and profanity by 33%, ABC by 36% and CBS by 27%.

"The reduction is a direct result of the hard work and sacrifice of those who are participating with CLeaR-TV," Wildmon said. "We strongly urge continued support for the boycott of Mennen and Clorox through July. This is a successful first step toward constructive television."

According to Dr. Billy Melvin, Chairman of CLeaR-TV, the Ex-

Continued on page 23

Nationwide picket April 27

Circle K suffering serious financial trouble, continues sale of pornographic magazines

Circle K, the leading retailer of porn magazines in America, has been beset lately with serious financial problems. During the last year, Circle K stock has dropped from \$11 per share to \$4. Efforts by Chrm. Karl Eller to sell the company failed when no buyers were interested. The company has sold 25 stores in Hawaii and 350 stores in the Northwest to raise much needed cash. Financial executives familiar with the company say that it may have to take

bankruptcy. Circle K lost \$5.5 million in 1989.

Circle K has consistently refused to get out of the pornography business. AFA urges concerned individuals and groups to continue to boycott Circle K and to urge others to do the same. Concerned individuals can call Circle K Chrm. Karl Eller person-to-person to protest their pornography sales. If Mr. Eller is busy or in a meeting, the call doesn't cost anything and a message can be left asking that he

return your call. The number to call is 602-253-9600.

While over 20,000 stores have discontinued selling the porn magazines, Circle K has refused. 7-Eleven stopped selling the magazines in 1986 in all their corporately owned stores because of its connection with child sexual abuse.

In honor of David Caton, AFA has set April 27 as "Picket For David Day" and is encouraging

Continued on page 23

Issues and Action begins February 5

Issues and Action, a new 24-minute daily radio program, will begin airing on Monday, February 5. The new program will be fed live via satellite to stations at 11:05 a.m. Central time and will be repeated redundantly at :35 and :05 after the hour, 24 hours a day Monday-Friday except from 3-

Continued on page 23

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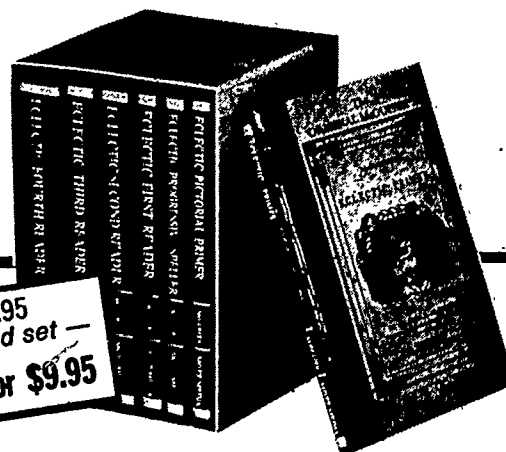
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Copies of this issue are available at \$12.50 for 50 copies. Enclose check with order.

The original McGuffey's Readers were different. They were Christian



Now they're available again after 125 years. You can get the full set here and SAVE \$70

Rev. William McGuffey published his legendary Readers in the 1830s. Later editions, from 1857 on, were revised without his approval, and expurgated most references to religion. They were still excellent texts, but no longer Christian texts.

Now a Christian publisher, Mott Media, has reprinted the originals. We are offering them, with pride and admiration, for parents, godparents and grandparents who care enough to teach at home, or at least to *help*, the children they love.

The Original McGuffeys: 7 superb texts

Pictorial Eclectic Primer for Young Children. For kindergarten or pre-kindergarten: the alphabet, simple sentences and stories, charming original engravings.

Eclectic Primer. More advanced. For first-graders and bright kindergarteners.

Eclectic First Reader for Young Children. For second-graders or bright first-graders. Lots of spelling, and the words get as hard as "would" and "stalked" and "deranged."

Eclectic Second Reader. 85 lessons, each a well written story with a moral, some from Scripture or American history. Each lesson is followed by 1) questions drawn from it (e.g., How did Washington receive Lafayette? What is the Fifth Commandment? What is emulation?) and by 2) spelling words ("believed," "myrrh," "forsook"). When your children master this book, they'll be years ahead of their peers.

Eclectic Third Reader. Authors like Addison, Irving, Byron...Bible selections...excursions into history like the marvelous "Alexander the Great" — adults can read this book with pleasure. After your child of 8

FREE BOOK Free with each set: *McGuffey and His Readers: Piety, Morality and Education in 19th Century America* by John H. Westerhoff III

or 9 finishes it, he's reading better, and understanding more, than most high schoolers.

Eclectic Fourth Reader. Quite beyond the average collegian today, yet within the reach of well trained 10-to-12-year-olds. Dozens of authors they should meet: Johnson, Webster, Milton, Jefferson, Schiller, Bacon, Southey, Bryant, Shakespeare, etc.

Eclectic Progressive Spelling Book. "Progressive" because it starts with basics and builds to an advanced vocabulary worthy of a graduate student. Not only definitions but pronunciations and usage in good sentences.

Mark Sullivan, in his 6-volume history, *Our Times*, ranks McGuffey up with Washington and Lincoln in influence. And a wonderful influence it was. Do your children deserve less?

Startling call from eminent professor of English

"Let's bring back McGuffey's Reader — to College" is how Carl Bode, University of Maryland, titled his article in *The Chronicle of Higher Education*. Wrote Bode: "I guarantee that regular doses of McGuffey will brighten their eyes and bring roses to their cheeks... teach them to concentrate on the printed page... give them some of the memorable poetry and prose of our Anglo-American inheritance... make them better men and women, not to mention better-spoken men and women."

How to get this \$79.95 slipcased set for ONLY \$9.95!

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Every 4 weeks (13 times a year) you get a free copy of the Club Bulletin, which offers you the Featured Selection plus a good choice of Alternates — all of interest to conservatives. ★ If you want the Featured Selection, do nothing. It will come automatically. ★ If you don't want the Featured Selection, or you do want an Alternate, indicate your wishes on the handy card enclosed with your Bulletin and return it by the deadline date. ★ The majority of Club books will be offered at 20-50% discounts, plus a charge for shipping and handling. ★ As soon as you buy and pay for 4 books at regular Club prices, your membership may be ended at any time, either by you or by the Club. ★ If you ever receive a Featured Selection without having had 10 days to decide if you want it, you may return it at Club expense for full credit. ★ Good service. No computers! ★ The Club will offer regular Superbargains, mostly at 70-95% discounts plus shipping and handling. Superbargains do NOT count toward fulfilling your Club obligation, but do enable you to buy fine books at giveaway prices. ★ Only one membership per household.

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I enclose \$9.95. Please accept my membership in the Club and send me, at no additional cost, the Original McGuffey Readers in the 7-volume slipcased set PLUS my free copy of *McGuffey and His Readers*. I agree to buy 4 additional books at regular Club prices over the next 2 years. I also agree to the Club rules spelled out in this coupon.

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Copies of this issue are available at \$12.50 for 50 copies. Enclose check with order.

CLeaR-TV plans new advertiser boycott following spring sweeps

Following the success of their efforts in promoting a year long boycott of Mennen and Clorox, the Executive Committee of Christian Leaders for Responsible Television voted unanimously to monitor network television again during the upcoming spring sweeps and launch a boycott of one or more of the leading sponsors of sex, violence, profanity and anti-Christian stereotyping.

Reports on the success of the Clorox/Mennen boycott are now

reaching the inner halls of major advertisers. A recent report from Merrill Lynch reduced that company's earnings estimates for Clorox. Merrill Lynch said of their reevaluation of Clorox stock, based on the fourth quarter of 1989: "The key reason is that Clorox's base business has slowed substantially." CLeaR-TV officials had stated when the boycott was announced last July that it would be the fourth quarter before the effects of the boycott would begin to show up.

The recent decision by CLeaR-TV was announced following a meeting of the Executive Committee in late January. The group called the boycott of Mennen and Clorox a success. "We appreciate the tremendous support the boycott of Mennen and Clorox has received from all segments of the Christian community," said Dr. Billy A. Melvin, chairman of CLeaR-TV. "We urge individuals, churches and groups to continue

Continued on page 23

Picket of Circle K, other stores set for April 27

Churches, groups and individuals across America are planning to participate in the "Picket For David Day" scheduled for April 27. The nationwide picketing is scheduled to support David Caton and to protest the sale of pornography in local communities.

Caton, as Florida state director of AFA, and AFA of Florida were recently sued by Playboy, Penthouse and Waldenbooks, owned by K mart.

"We hope that concerned people all across America will participate in the Picket for David Day,"

said Donald E. Wildmon, executive director of AFA. "Playboy, Penthouse, and K mart sued David hoping to make people afraid of protesting the sale of pornography in their community. It is time for those opposing pornography to stand up and be counted by showing the pornographers and K mart that we will not be intimidated," Wildmon said. AFA is hoping that 1000 stores will be picketed on April 27. He said that some groups might want to picket on another day instead of April 27 and encouraged that action. AFA en-

courages picketing of Circle K and, if your community doesn't have a Circle K store, other stores selling pornography.

Circle K has continued in the pornography business despite research showing that the pornography they sell often causes child abuse and rape. More than 20,000 stores have discontinued selling porn magazines because of this, but Circle K has continued in the pornography business.

Information on how to organize a successful picket in your community can be found on page 21.

K mart sides with pornographers in anti-family battle

K mart, the nation's number two retailer, decided to cast their lot with the pornography industry in their battle against the family.

Porn magazines, *Playboy* and *Penthouse*, recently filed suit against AFA of Florida and David Caton, the Florida state director, because David had urged people to boycott and picket stores selling pornography and had written to stores selling pornography telling them of his plans.

The pornography industry
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How to teach your child the Bible — beautifully

FREE! This new \$34.95 DELUXE EDITION of "the best summary of the Bible in story form available anywhere"

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Wonderful news! The classic *Child's Story Bible* by Catherine Vos is now updated by her daughter Marianne. But never fear, the new version isn't too new. Explains Marianne Vos Radius:

This new edition has been revised to conform more closely to our modern idiom, and to incorporate the many archaeological discoveries of the past thirty years which have corroborated and confirmed the Biblical account. . . . every effort has been made to preserve my mother's style, and especially to remain absolutely faithful to the Bible as the inspired and infallible Word of God. . . . The Bible text, where it is directly quoted, is the King James Version.



The children you love — don't they deserve this lovely book?

Not only will it implant precious words in their minds and hearts, lessons that will stay with them for a lifetime. More than that, the words come dressed beautifully. The children will *sense* the importance of this DELUXE EDITION as they gaze upon and handle a book of beauty featuring. . .

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Hailed by authorities as "truly magnificent"

"This truly magnificent work should be in every home where there are children and young people. Parents and Sunday school teachers will find it invaluable in giving a true introduction to the riches of God's Word. The children themselves will love it and read it."—*Sunday School Times*

"I have used *The Child's Story Bible* for years with our own children and recommend it enthusiastically."—MRS. BILLY GRAHAM

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April 1990



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Copies of this issue are available at \$12.50 for 50 copies. Enclose check with order.

Clorox asks CLeaR-TV for end to boycott

Officials from Clorox, feeling the effects of a boycott by Christian Leaders for Responsible Television, have asked the group to end the boycott of Clorox products.

Clorox officials met with Dr. Billy A. Melvin, chairman of CLeaR-TV, in Chicago on February 20. Also present at the meet-

ing were officials from Focus on the Family, headed by Dr. James Dobson. Clorox officials first approached Dr. Dobson and other Focus on the Family officials in December with hopes of finding a way to end the boycott. In January, Clorox officials contacted Melvin and asked for a meeting.

According to Melvin, the two groups are trying to work out an agreement that could end the boycott. Melvin said that Clorox's proposal will be presented to the Executive Committee of CLeaR-TV, who will decide whether or not to end the boycott.

Continued on page 23

K mart ignores pleas of families, continues to side with pornographers

K mart continues to help the pornography industry in their battle against the family. The nation's number two retailer joined pornographers in filing suit against AFA of Florida and David Caton, the Florida state director, because David had urged people to boycott and picket stores selling pornography and had written to stores selling pornography telling them of his plans.

Despite thousands of letters and phone calls, K mart continues to

Important! Call K mart and tell them you are joining the boycott. The toll free number is 1-800-63K-mart (1-800-635-6278).

help the pornographers finance the suit against David. The pornographers have hired some of the most expensive lawyers in the

country, and K mart has agreed to help pay their salaries. K mart has a financial interest in the suit, since Waldenbooks, a K mart subsidiary, sells porn magazines in their stores.

K mart became the first legitimate retailer in the nation to side with the pornography industry in suing someone opposing pornography.

Continued on page 23

National picket of Circle K, other stores set for April 27

Several churches, groups and individuals have notified AFA that they plan to participate in the picketing of Circle K and other stores selling pornography on "Picket For David Day" April 27. The nationwide picket is in support of David Caton and to protest the sale of pornography in local communities.

The largest stockholder of Circle K is Carl Lindner, Chairman of Great American Communications Company. Forbes 400 called Mr. Lindner a "strict Baptist". Kind letters of request to Mr. Lindner might have a positive effect. Address: One East 4th Street, Cincinnati, OH 45202, phone 513-

579-2177.

The porn publications sold by Circle K have long promoted the use of illegal drugs. Playboy founded one organization promoting legalization of drugs and has supported legalization editorially for many years.

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boycott by a few million people were ever successful, it would shake up the programmers a lot. They'd be putting dresses on the girls in bikinis in a hurry."

CLear-TV officials encourage people to continue boycotting both Clorox and Men-nen. Melvin said that supporters would be notified should CLear-TV decide to end the boycott against Clorox.

NBC agrees with critics

NBC has finally agreed with critics of their geriatric sex series **GOLDEN GIRLS** that the show has focused too much on illicit sex. Producer Paul Witt says they've reduced the sleazy sex content because "it was the right thing to do in this era when it's so important to be sexually responsible."

TV Guide, 1/27/90

Geraldo admits trash

Geraldo Rivera has recently made some interesting admissions about his tabloid TV talk show: "I was embarrassing myself.... I stepped over the line. I am saying I went too far."

More than a quarter of the stations which carry his show complained about one episode when he aired live from a topless doughnut shop in Colorado. Other topics last November included Teen Prostitutes, Women Who Date Married Men, Selling of Forbidden Desires, Cocaine Cowgirls, Men Who Marry Prostitutes and Transsexual Transformations: Stages of Transition.

Rivera admitted what the rest of the nation has known for a long time: "...maybe for the first time, I find myself out of step with the moral climate of the country."

TV Guide, 1/20/90

Special, Limited Time Offer! Churches May Receive AFA Journal for Only \$1!

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- A check to pay for the subscriptions, in the amount of \$1 each, must accompany the request.
- The request must be made not later than May 31.

If you have wanted to share the AFA Journal with members, now is the time. Take advantage of this offer.

Send order to: AFA Journal, P. O. Drawer 2440, Tupelo, MS 38801

Networks favor liberal, abortion groups

Which women's groups' meetings rate network coverage? In July, 1,500 pro-choice National Organization for Women delegates in Cincinnati drew evening news coverage from ABC, CBS, CNN and NBC. Nightly News sent Lisa Myers, a leading political reporter, to cover the story. When the leftist National Women's Political Caucus met in St. Paul in August, ABC, CBS and CNN carried the story on their evening broadcasts. CBS had Chief Political Correspondent Bruce Morton on the scene.

Then on November 4, the conservative Concerned Women for America celebrated its tenth anniversary with a national convention linked by satellite to 180 cities across the country in which 50,000 members participated. They heard speeches from George Bush, Pat Buchanan, and William Bennett. None of the networks bothered to cover the mass gathering of non-liberal, pro-life women.

Media Watch, 11/89

White students more likely to abuse drugs

Figures released from a recent nationwide survey found that white high school students are more likely to abuse drugs than their black counterparts.

A survey of 350,000 students, both black and white, was conducted in 958 schools in 38 states during the 1988-89 school year by the national Parent's Resource Institute for Drug Education Inc.

The survey found that black adolescents who stay in school are less likely than comparable white students to drink hard liquor, smoke marijuana or to use cocaine, hallucinogens or stimulants.

Marsha Keith Schuchard, a co-founder of Atlanta-based PRIDE, said the key for black families is keeping teenagers in school since black students who stay in school have significantly fewer drug and alcohol problems.

Cox News Service, 1/90

May 1990



Journal

of the American Family Association

**Special
Bonus Issue
Anti-Christian
Bias in America**

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Copies of this issue are available at \$12.50 for 50 copies. Enclose check with order.

NEA continues funding anti-Christian art, pornography with tax dollars

Editor's note: Because of much misunderstanding concerning the funding of pornography and anti-Christian literature by the National Endowment for the Arts (NEA), on March 28 Donald E. Wildmon sent the following fax to NEA Chairman John Frohnmayer and Congressman Pat Williams (D-MT).

"I invite you to debate the NEA issue with me on any live national

television program. I feel that the best interests of the American taxpayer would be served by such a debate. I await your response."

Wildmon asked for the public debate in order to clear up misunderstandings regarding NEA supported art. On April 12, Mr. Frohnmayer accepted. At press time, however, Congressman Williams had not responded to Mr. Wildmon's invitation.

The National Endowment for the Arts is a government agency supported by tax dollars. This year its budget is \$171,000,000. President Bush has requested \$175,000,000 for the NEA during the coming year. Its chairman says that to do what they really want to do they need \$300,000,000.

The fact that our government hands out millions of tax dollars is
Continued on page 13.

President of K mart subsidiary denies his stores sell pornography

Waldenbooks President Harry Hoffman has publicly denied that his company sells pornography. Waldenbooks is owned by K mart.

In a letter to the editor of the Augusta, Georgia *Chronicle* on March 20, Hoffman wrote: "Re

Important! Call K mart and tell them you are joining the boycott. The toll free number is 1-800-63K-mart (1-800-635-6278).

the March 19 letter from Rev. Bill Rice 'Calls for boycott of pornography backers.' Waldenbooks does not sell pornography." Hoffman does not deny that the K mart owned stores sell magazines such as *Playboy* and *Penthouse*, but he does not consider such magazines pornography.

In his letter, he continued: "The real question is: Do Americans have the right to buy—and stores the right to sell—constitutionally-protected material? We believe they do.

"We (Waldenbooks and K mart) agreed to be one of the partners in the lawsuit against the American Family Association because it pitted us firmly and unequivocally against what we view as an attempted abridgement of

Continued on page 16

Circle K near bankruptcy, distributor pulls magazines in Florida

Circle K is near bankruptcy, according to the *Wall Street Journal*. In Florida, the distributor which supplies Circle K with magazines—including the porn publications—has stop supplying all magazines to Circle K. Reports place the number of stores affected at over 600. The magazines were pulled from all Circle K stores around Tampa and in other parts of the state. "When the porn magazines are pulled for any reason, it certainly helps in the battle against pornography," said Donald E. Wildmon, executive director of AFA.

According to the *Wall Street Journal*, Circle K's store operations are now being run by the company's new president, Robert Dearth, a former aide to the concern's largest stockholder, Cincinnati investor Carl Lindner, who owns 38% of Circle K's stock.

AFA is again asking that requests that Circle K discontinue selling the porn publications go to Mr. Lindner. Forbes 400 called Mr. Lindner a "strict Baptist". Kind letters requesting Mr. Lindner to pull the pornography might be beneficial should he assume control of the company. The address is: Chrm. Carl Lindner, Great American Communications Company, One East 4th Street, Cincinnati, OH 45202, phone 513-579-2177.

Individuals who desire to contact Circle K directly can do so by writing Pres. Robert Dearth, The Circle K Corporation, P.O. Box 52084, Phoenix, AZ 85072, phone 602-253-9600.

Continue boycotting Circle K until they pull the pornography.

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- 1990.
27. *Religious Freedom Reporter*, 1, No. 6 (June 1981), pp. 132-34.
28. *Religious Freedom Reporter*, 1, No. 7 (July 1981), pp. 163.
29. *Religious Freedom Reporter*, 1, No. 8 (August 1981), pp. 193-94.
30. Bergman, p. 39.
31. Institute for Creation Research, *News Release*, 17 January, 1990.
32. *Ibid.*; also see ICR's publication, "Religious Freedom Being Denied at ICR," September 1989.
33. *Ibid.*; also see ICR's publication, "Religious Freedom Being Denied at ICR," September 1989.
34. *Ibid.*; also see ICR's publication, "Religious Freedom Being Denied at ICR," September 1989. Wendell Bird has been retained by ICR.
35. David K. Winter, "Rendering unto Caesar: The Dilemma of College-Government Relations," *Making Higher Education Christian*, n. d., p. 255.
36. *Ibid.*
37. "Act Signals Increased Federal Regulation of Religious Groups," *Rutherford Journal*, Vol. 5, No. 1 (Spring, 1988), pp. 2-3.
38. *The Williamsburg Charter*, p. 17.
39. John Eidsmoe may be contacted through Plymouth Rock Foundation, Fisk Mill, P.O. Box 577, Marlborough, NH 03455, (603) 876-4685 or directly at 8769 S. 129 E. Avenue, Broken Arrow, OK 74012, (918) 254-1787.
40. Henry, p. 27-28.
41. Michael Patrick, "The Twilight Hour," *Rutherford Journal*, Vol. 5, No. 1 (Spring, 1988), p. 6.

American Family Association Resources

•Christianity and Humanism: A Study in Contrasts

This 24-page study can help you educate yourself and others. It is a six-session study guide designed for use in Sunday School, evening worship, Bible study or other small groups.

•Pornography: A Report

This 32-page publication represents some of the finest in-depth material available showing the true effects of pornography. This is THE one resource to give to those not knowledgeable about pornography!

•AFA Address Directory

Names, addresses and phone numbers of all products and companies advertised on network television, networks and government officials. A must tool for every concerned person.

•Exec. Summary: Images of Children, Crime & Violence in Playboy, Penthouse, Hustler

A 24-page summary of a study shows connection between child sexual abuse and porn magazines. Give the Executive Summary to stores selling porn magazines in your community and ask that they stop porn sales.

•A Guide To What One Person Can Do About Pornography

A 24-page step-by-step guide on how to oppose pornography in your community. Probably the best such guide available. Covers all kinds of outlets—magazines, videos, cable, etc.

•Anti-Christian Bias in American Society

These presentations were first delivered at an AFA conference. Speakers included top authorities on anti-Christian bias in government, education and media.

All items above: \$2 single copy; \$1.50 per copy 2-9; \$1 per copy 10-49; and .50—per copy 50 or more

•Anti-porn billboards

For standard-sized billboards. Picture of child with, "Pornography victimizes women and children." Has AFA name. Local church, or group can add local name. Red and black, \$25 each, includes shipping.

•Donald E. Wildmon books

The Home Invaders deals with overall moral situation in society; *The Case Against Pornography* explores porn's influence. Order both, read them and give to pastors or local officials. \$3 each, both for \$5 includes postage.

•Great Issues of Today Audio-Cassette Series

Six 55-minute cassettes include: Introduction & Overview, Pornography Is Not A Victimless Crime, The Clash Of Values I & II (Humanism), What The Media Is Doing To Us and The Role Of The Church. Tapes come in classic cassette case. \$19.95 includes shipping.

AFA Resources Order Form

Number		Amount
_____	Pornography: A Report	_____
_____	AFA Address Directory	_____
_____	Executive Summary: Images of Children, Crime and Violence in Playboy, Penthouse and Hustler	_____
_____	A Guide to What One Person Can Do About Pornography	_____
_____	Christianity and Humanism: A Study in Contrasts	_____
_____	Anti-Christian Bias in America	_____
_____	Anti-Porn Billboards	_____
_____	The Home Invaders	_____
_____	The Case Against Pornography	_____
_____	Great Issues of Today Audio Cassette Series	_____

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Send check and order to AFA Orders, P. O. Drawer 2440, Tupelo, MS 38803

June 1990



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Use All-Membership Plan to subscribe for members or leaders of your church. \$4 per year per subscription (minimum - 10). Send check, name of church and legible mailing list AFA Journal, P.O. Drawer 2440, Tupelo, MS 38803. Single subscription - \$15 /year.

Copies of this issue are available at \$12.50 for 50 copies. Enclose check with order.

NEA funds homosexual film festival, writer who submitted homoerotic writings

National Endowment for the Arts Chairman John Frohnmayer recently approved grants of \$20,000 to lesbian writer Minnie Bruce Pratt and \$9,000 to the San Francisco Lesbian and Gay Film Festival.

According to the homosexual publication *Washington Blade*, Pratt said she "had submitted some explicitly 'homoerotic'

passages as part of her original application, but was approved for an award [by Frohnmayer] anyway. Pratt and other authors have asserted that they will not make changes in their work despite the new regulations."

Mr. Frohnmayer told Pratt, in awarding the grant, that the grant will "play some small part in nurturing a literature that truly

reflects the immense diversity of the United States."

Mr. Frohnmayer also approved the grant of \$9,000 to the San Francisco Lesbian and Gay Film Festival. The *Blade* says the film festival "usually includes some homoerotic [homosexual pornography] scenes." The festival is scheduled for June 15-24 in two

Continued on page 23

TV monitoring complete, results to be announced soon

Christian Leaders for Responsible Television (CLear-TV) has completed monitoring of network prime-time television programs for the spring sweeps. The monitoring was done from April 26 through May 23.

Results of the monitoring will be available in late June. A boycott of one or more of the leading sponsors of sex, violence, profanity and anti-Christian stereotyping will be announced by CLear-TV probably in July.

CLear-TV's efforts last year brought a decrease of 32% in the amount of sex, violence and profanity between the spring and fall monitoring periods.

"The results of the sweeps this year will let us know if the networks are increasing sex, violence and profanity again," said Dr. Billy A. Melvin, Chairman of CLear-TV.

"Our boycott of Clorox and Mennen has had a positive impact on television programs. We urge those who worked so hard to make that boycott a success to continue to work together to make the next one equally successful," Melvin said.

Melvin encouraged people to continue boycotting Mennen through July.

Eller out at Circle K, opens door for removal of porn

In a major move which could open the door for the removal of porn from Circle K, Karl Eller has resigned as chairman. Eller had arrogantly refused to pull the pornography. He has been replaced by Robert A. Dearth Jr., described as a "lieutenant" of Carl Linder, the largest stockholder. Circle K, which is having severe financial problems, is near bankruptcy. The chain is the largest retailer of porn magazines in America.

Mr. Linder has been a major financial supporter of anti-pornography groups in the past. AFA urges kind letters requesting Mr. Linder seek to remove the porn magazines. The address: Chrm. Carl Linder, Great American Communications Company, One East 4th Street, Cincinnati, OH 45202, phone 513-579-2177.

Several groups around the nation picketed Circle K stores on April 27. They joined approximately 300 other groups picketing stores which sell pornography in their local communities.

AFA has set June 23 as the next day of nationwide picketing of stores which sell pornography. Churches, groups and individuals are urged to organize a picket of stores selling pornography in their respective communities. For a free Picket Packet explaining how to organize a successful picket, contact AFA.

Individuals who desire to contact Circle K directly can do so by writing Pres. Robert Dearth, The Circle K Corporation, P.O. Box 52084, Phoenix, AZ 85072, phone 602-253-9600.

Continue boycotting Circle K until they pull the pornography.

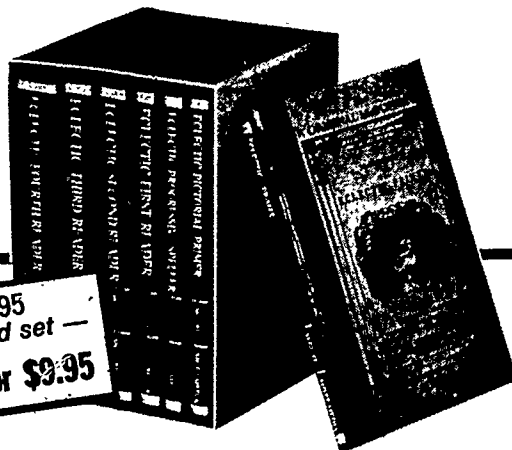
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Rev. William McGuffey published his legendary Readers in the 1830s. Later editions, from 1857 on, were revised without his approval, and expurgated most references to religion. They were still excellent texts, but no longer Christian texts.

Now a Christian publisher, Mott Media, has reprinted the originals. We are offering them, with pride and admiration, for parents, godparents and grandparents who care enough to teach at home, or at least to *help*, the children they love.

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Eclectic Third Reader. Authors like Addison, Irving, Byron...Bible selections...excursions into history like the marvelous "Alexander the Great" — adults can read this book with pleasure. After your child of 8

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or 9 finishes it, he's reading better, and understanding more, than most high schoolers.

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Mark Sullivan, in his 6-volume history, *Our Times*, ranks McGuffey up with Washington and Lincoln in influence. And a wonderful influence it was. Do your children deserve less?

Startling call from eminent professor of English

"Let's bring back McGuffey's Reader — to College" is how Carl Bode, University of Maryland, titled his article in *The Chronicle of Higher Education*. Wrote Bode: "I guarantee that regular doses of McGuffey will brighten their eyes and bring roses to their cheeks...teach them to concentrate on the printed page...give them some of the memorable poetry and prose of our Anglo-American inheritance...make them better men and women, not to mention better-spoken men and women."

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Copies of this issue are available at \$12.50 for 50 copies. Enclose check with order.

Legal team being developed

Radical New York homosexual artist-activist sues AFA, Wildmon for \$5,000,000

A radical homosexual artist-activist with AIDS who said he would like to "douse (Sen. Jesse) Helms with a bucket of gasoline and set his putrid ass on fire or throw (Congressman) William Dannemeyer off the Empire State Building," has sued Donald E. Wildmon and AFA for \$5,000,000.

David Wojnarowicz claims that Wildmon violated copyright law and libeled him in a mailing sent to members of Congress, Christian leaders and media outlets. This new lawsuit is not connected with the one filed against AFA of Florida and Florida state director David Caton filed by Playboy,

Penthouse, and Waldenbooks, a subsidiary of K mart.

Wojnarowicz last year called Cardinal John O'Connor of New York "The world's most active liar about condoms and safer-sex.... This fat cannibal from that house of walking swastikas up on Fifth

Continued on page 22

128 stores pull porn magazines, more to follow

Star Enterprise of Houston, Texas has purchased 128 Florida Majik Market convenience stores and has negotiations underway to purchase 213 more of the stores. Star already operates 245 Texaco outlets in Florida.

When David Caton, director of AFA in Florida, contacted Texaco about pulling the porn magazines from the stores being purchased, he was told that the magazines would be dropped. All porn magazines were pulled from other Texaco outlets in Florida over a year ago.

However, the remaining Majik Markets in Florida and Georgia will continue to carry the porn magazines. F. Philip Handy, Chairman of Majik Market/Tenneco, has said that he will continue to sell pornography. Mr. Handy recently responded to a letter of concern from a customer by saying that "we believe that these magazines

are only purchased by consenting adults." Handy went on to say that he was "comfortable with my position" of selling pornography.

In Texas, Stop N Go earnings have fallen from \$15 million in 1985 to \$8 million in 1989. V.H. Van Horn, chairman of National Convenience Stores which owns Stop N Go, is trying to make a major effort to reclaim lost profits by sprucing up their image. But Van Horn has reneged on a vow to pull the porn from his stores in communities which did not want it: Stop N Go made the vow several months ago, but has consistently refused to abide by it.

Circle K, the leading retailer of porn magazines in America, recently went bankrupt. If Carl Linder, the largest stockholder in Circle K with 38%, gains control of the convenience store chain, it is expected that he will pull the pornography. Linder has been a

major financial supporter of anti-pornography groups in the past.

Dairy Mart, one of the largest retailers of porn magazines in the nation, also continues to sell the publications. Chrm. Charles Nirenberg criticizes those who boycott his stores because they sell pornography, calling them censors. He has praised Playboy for their efforts to combat those opposed to pornography.

Addresses:

Pres. Robert Dearth, The Circle K Corporation, P.O. Box 52084, Phoenix, AZ 85072, phone 602-253-9600.

Chrm. V.H. Van Horn, National Convenience Stores, Inc., 100 Waugh Drive, Houston, TX 77007, phone 713-863-2200.

Chrm. Charles Nirenberg, Dairy Mart Corporation, 240 South Road, Enfield, CT 06082, phone 203-741-3611.

K mart drops suit, keeps porn

K mart's Waldenbooks subsidiary has dropped its participation

Important! Call K mart and tell them you are joining the boycott. The toll free number is 1-800-63K-mart (1-800-635-6278).

in a lawsuit against Florida AFA and Florida AFA State Director David Caton. (At press time, the suit continues by Playboy and

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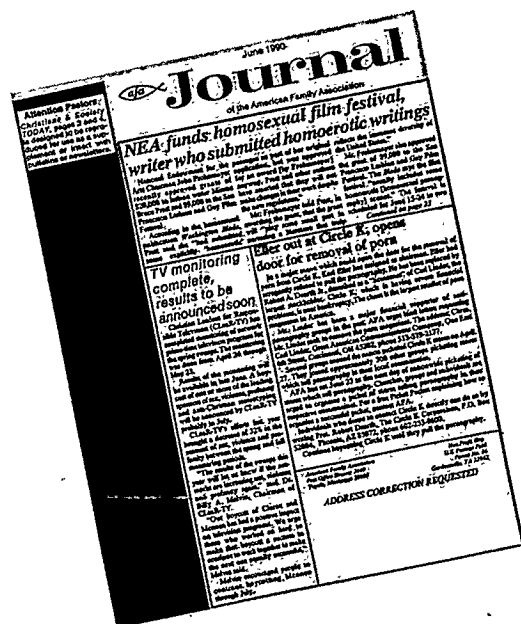
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Repeat Of A Special, Limited Time Offer!

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Wow! Were we ever surprised! In April we ran a special offer allowing churches to subscribe to the *AFA Journal* for their members for six months for only \$1. We made this offer to allow their members to become acquainted with the *Journal*. We were swamped! We had no idea we would receive such a response. Since many churches perhaps missed the offer, we have decided to repeat it once more.

Special Bonus Edition On Sex Education In September

Members of churches which take advantage of this special offer will receive a special bonus issue, ***SEX EDUCATION IN PUBLIC SCHOOLS: A REPORT***. The special bonus issue will be combined with the September issue. This report is one every parent, school official and elected official should read.

To Qualify For This Special Offer

- Subscriptions must be **NEW SUBSCRIPTIONS** accompanied by a letter on church stationery requesting the special offer.
- Names and addresses, including zip codes, of those to whom the six-month subscriptions are going must accompany the request. (Sorry, bulk orders and All-Membership renewals do not qualify.)
- A check to pay for the subscriptions, in the amount of \$1 each, must accompany the request.
- Subscriptions must be received not later than August 1 in order to receive the September bonus issue. Subscriptions for this special offer will be accepted until September 1, but those received after August 1 will not begin until the October issue.

If you have wanted to share the *AFA Journal* with your church members, now is the time! Take advantage of this special offer. It will not be repeated this year.

Send order to: *AFA Journal*, P.O. Drawer 2440, Tupelo, MS 38803

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Copies of this issue are available at \$12.50 for 50 copies. Enclose check with order.

Networks increase sex, violence, profanity; top sponsors contacted

Monitoring by Christian Leaders for Responsible Television (CLear-TV) shows that the networks increased the amount of sex, violence and profanity by 30% during 1990 spring sweeps, as compared to last fall.

Dr. Billy A. Melvin, chairman of CLear-TV, said that sex, violence and profanity incidents went from 24.52 per programming hour last fall to 31.87 this spring. The increase follows an approximate 30% decrease last fall. The group

said NBC increased their sex, violence and profanity by 31%, CBS by 17% and ABC by 45%. CLear-TV monitored during the recent April/May sweeps period and found that NBC had 11.78 inci-

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NEA funds 'artist' urinating on photo of Christ

The National Endowment for the Arts gave "artist" John Fleck \$5,000 last year to help fund a performance in which he urinated on a photo of Christ. In his performance, titled "Blessed Are All the Little Fishes", Fleck places a photo of Christ in a toilet bowl and then urinates on it.

Fleck's performance is only the

latest of anti-Christian and pornographic "works of art" which the NEA has helped fund. An Artweek review last year described Fleck as being "known for his trionic operatic vocals, manic energy and flagrant displays of his private parts...He tests the boundaries by turning performance excesses and taboos into cultural

commentary."

In other NEA developments, documents obtained by AFA indicate that, contrary to denials by National Endowment for the Arts officials, the live porn performance by Annie Sprinkle at the Kitchen Theater in New York earlier this year did receive tax support.

Continued on page 23

Circle K porn says Christianity breeds inhumanity

Many individuals do not realize that in addition to the anti-family stance of porn magazines, they also push anti-Christian bigotry. An article in a recent issue of *Penthouse*, sold by Circle K stores throughout the nation, is a vicious attack on Christianity and Christians. Despite requests from literally thousands of concerned individuals and churches, Circle K has refused to discontinue the sale of the porn magazines and their anti-Christian bigotry.

In their August issue, *Penthouse* writer James A. Haught says: "Obviously, people who think religion is a force for good are looking only at Dr. Jekyll and ignoring Mr. Hyde. They don't see the superstitious savagery pervading both history and current events..."

"During the past three centuries, religion gradually lost its power over life in Europe and America, and church horrors ended in the West. But the poison lingered. The Nazi holocaust was rooted in cen-

turies of hate (by the church). Historian Dagobert Runes said that the long era of church persecution killed three and a half million Jews—and Hitler's Final Solution was a secular continuation..."

"Anything that divides people breeds inhumanity. Religion serves that ugly purpose," *Penthouse* said.

Penthouse then urged people to call a 900 number and for a fee of \$2 for the first minute and 75¢ for

each additional minute, to confess "a personal horror story about how religion has affected you. Callers can tell their experiences or listen to stories from others."

In addition to the anti-Christian bigotry, the porn magazines sold by Circle K have pushed drug use for years.

The address: Chrm. Bart A. Brown, Jr., The Circle K Corporation, P.O. Box 52084, Phoenix, AZ 85072, Phone 602/253-9600.

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Benjamin Bull joins AFA Legal Team

One month after announcing that the ministry would build a Legal Team to challenge leftwing groups such as the ACLU in courtrooms, the AFA has made an addition to their legal staff. Benjamin Bull has become the first addition to the AFA Legal Team. Bull began work for the Legal Team on August 1 and joins Peggy Coleman, who has been on the AFA staff for over two years. AFA executive director Don Wildmon announced plans to build a Legal Team in June. Plans call for an additional two or three attorneys to be added to the Legal Team within the next few months.

In addition to adding in-house attorneys, AFA will begin establishing a network of lawyers who will work with the Legal Team in their respective areas across the country. AFA will furnish training and resources for the network of local lawyers for cases they handle. Wildmon has encouraged lawyers interested in working with AFA in their areas to contact him.

Bull, who is serving as the lead attorney for AFA in the David Wojnarowicz lawsuit, is a former lawyer for a Fortune 500 company and had previously served as General Counsel for Children's Legal Foundation (formerly CDL) in Phoenix. His experience in the area of the prosecution of obscenity is extensive. He has been engaged by U.S. Department of Justice and several

states to train prosecutors in trial techniques in First Amendment related cases. He has engaged in extensive federal and state trial and appellate litigation and has testified as expert witness before U.S. Congress and numerous state legislatures. His legal memoranda have been published in the Congressional Record on two occasions.

Prior to joining CLF, he was the Senior Deputy County Attorney for Fairfax County, Virginia and Senior City Attorney for Norfolk, Virginia. While with Norfolk, he obtained guilty verdicts in 18 of 19 criminal jury trials. He has had extensive trial experience.

He is a graduate of Old Dominion University and the University of South Carolina Law Center. He is a member of the State Bar of Virginia, District of Columbia, Arizona, U.S. Supreme Court, and for the Fourth, Fifth, Sixth, Eighth, Ninth, and Eleventh U.S. Court of Appeals.

"We are thrilled to have Ben Bull join our Legal Team," Wildmon said. "We feel that his experience in obscenity will serve as a definite plus as we seek to build a strong Legal Team. In addition to the First Amendment rights of Christians, AFA's Legal Team will also be involved in the enforcement of obscenity laws. I think Ben Bull will prove to be a very valuable asset in our battle for Christians and the family in the courts."

Resources from AFA

Executive Summary: Images of Children, Crime and Violence in Playboy, Penthouse, & Hustler. Summary of a study showing connection between child abuse and porn magazines.

A Guide to What One Person Can Do About Pornography. A step-by-step guide to how you can fight porn in your community—magazines, videos, cable TV, etc.

Christianity and Humanism: A Study in Contrasts. A six-session study written by AFA. Biblically based, good for Sunday school, bible study, evening worship.

Pornography: A Report. An in-depth look at the effects of pornography. Some of the finest material available on the subject.

Anti-Christian Bias in America. Articles reveal bias in government, media and education.

For Each of the above titles send:

One copy \$2; 2-9 copies \$1.50 each;

10-49 copies \$1 each; 50 or more copies 50¢ each

Anti-Porn Billboard. Ready to apply to standard-size billboard. Red and black; "Pornography victimizes women and children" slogan with photo of child. Has AFA name. \$25 each, includes shipping.

Don Wildmon Books. *The Home Invaders* on TV's influence in society. *The Case Against Pornography* explores all facets of the problem. Reg. \$6.95, \$3 each or \$5 for both. *The Man the Networks Love to Hate*, latest book gives history of AFA, \$8.95.

Send check with order to: AFA, P. O. Drawer 2440, Tupelo, MS 38803

Left calls for boycott of Folgers

"Boycott Folgers coffee. What it brews is misery and death." Narrated by actor Ed Asner, that TV attack ad has sparked a battle between a San Francisco-based peace group called Neighbor to Neighbor and corporate giant Procter & Gamble, whose Folgers brand is the top-selling U.S. coffee. The 30-second spot, which aired on CBS affiliate WHDH in Boston, accused Procter & Gamble of prolonging the ten-year civil war in El Salvador by buying Salvadoran coffee beans, the country's leading export, and thereby supporting the government of President Alfredo Cristiani.

For Procter & Gamble, the charges have been too bitter to swallow. In an angry response, the Cincinnati-based consumer products firm pulled its advertising, worth as much as \$1 million a year, from the Boston station.

Michael Volpe, general manager of WHDH, said that Procter & Gamble's cancelling their advertising on his station hurt the First Amendment. "This has a lot more to do with First Amendment rights than with coffee and advertising. If you take away the right to run an ad, you're losing something."

Mr. Volpe evidently feels that Procter & Gamble should be forced to pay for views that make a direct attack on the company itself.

Time, 5/28/90

Attention Pastors

Christians & Society TODAY, pages 3 and 4, is designed to be reproduced for use as a supplement or insert with bulletins or newsletters.

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Use All-Membership Plan to subscribe for members or leaders of your church. \$4 per year per subscription (minimum—10). Send check, name of church and legible mailing list: AFA Journal, P.O. Drawer 2440, Tupelo, MS 38803. Single subscription—\$15/year.

Copies of this issue are available at \$12.50 for 50 copies. Enclose check with order.

September 1990



Journal

of the American Family Association

CLeaR-TV calls for boycott of Burger King, leading sponsor of sex, violence, profanity

Christian Leaders for Responsible Television (CLeaR-TV), a

coalition of approximately 1600 Christian leaders, has called for a one-year boycott of Burger King, a leading sponsor of sex, violence, and profanity during the Spring network television.

During the monitoring period, Burger King helped sponsor 18.85 incidents of sex, violence and profanity with every 30-second commercial they ran on prime-time network television.

Burger King helped sponsor the high amount of sex, violence and profanity despite being asked on three separate occasions prior to the monitoring period not to do so. CLeaR-TV wrote Chrm. Ian A.

Continued on page 22

Playwright uses \$15,500 grant to write play depicting Jesus as a foul-mouthed bigot

It appears that an attempt may be made in Congress to continue funding the National Endowment for the Arts without voting to reauthorize the agency. Such a parliamentary move would allow members of the House and Senate to provide funds for the NEA

without having to vote directly on the issue. If they can bypass the reauthorization vote, members of Congress will not have to go on record as voting for or against the NEA. Members of Congress can then tell their constituents that they did not have an opportunity

to vote on the NEA, but that they are opposed to tax funds supporting pornography and anti-Christian bigotry.

This is the same kind of parliamentary procedure used last year when the House voted for the

Continued on page 22

U.S.X. pulls porn magazines from 1700 stores

U.S.X. Corporation has pulled porn magazines from their 1700 Marathon Oil Company stores nationwide. Marathon stores operate under various names—Gastown, Bonded, Starvin' Marvin, Ecol, Cheker, Port Speedway and Value.

AFA had been urging U.S.X. to pull the porn magazines for more than a year. "We express our appreciation to U.S.X. for their decision. We think it is the proper one. With a more family-oriented atmosphere, more family-oriented individuals will obviously feel comfortable shopping with them," said Donald E. Wildmon. He said that the action by U.S.X. will cost porn magazines such as *Playboy* and *Penthouse* millions of dollars. Since 1986 approximately 25,000 stores have discontinued selling the magazines because of action by AFA and other organizations.

AFA identified Circle K, Dairy Mart, Cumberland Farms, and Stop N Go convenience stores and K mart as being among the nation's largest retailers of porn magazines.

He said that K mart sells the porn publications through their Waldenbooks bookstores. AFA urges people to boycott those stores selling pornography.

"Pornography destroys. Pornography kills. We deeply appreciate the fact that U.S.X. will no longer be involved in encouraging the sexual abuse of women and children," Wildmon said.

AFA encourages supporters to call and write U.S.X. and thank them for their action. The address:

Chrm. Charles A. Corry, U.S.X. Corporation, 600 Grant Street, Pittsburgh, PA 15230; Phone 412/433-1121. (Gastown, Bonded, Starvin' Marvin, Ecol, Cheker, Port Speedway and Value gas marts and Marathon Oil Company).

The leading retailers of porn magazines include:

Chrm. Bart A. Brown, Jr., The Circle K Corporation, P.O. Box 52084, Phoenix, AZ 85072,

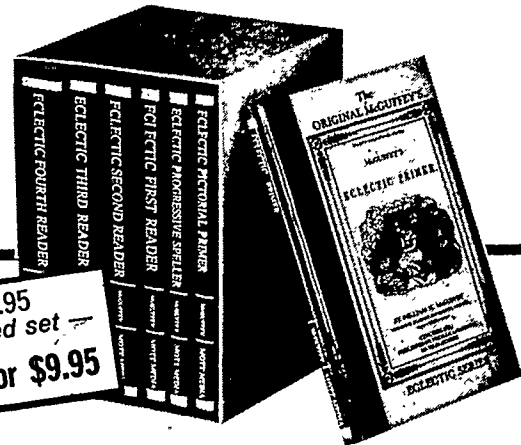
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The original McGuffey's Readers were different. They were Christian



Now they're available again after 125 years. You can get the full set here and **SAVE \$70**

Rev. William McGuffey published his legendary Readers in the 1830s. Later editions, from 1857 on, were revised without his approval, and expurgated most references to religion. They were still excellent texts, but no longer Christian texts.

Now a Christian publisher, Mott Media, has reprinted the originals. We are offering them, with pride and admiration, for parents, godparents and grandparents who care enough to teach at home, or at least to *help*, the children they love.

The Original McGuffeys: 7 superb texts

Pictorial Eclectic Primer for Young Children. For kindergarten or pre-kindergarten: the alphabet, simple sentences and stories, charming original engravings.

Eclectic Primer. More advanced. For first-graders and bright kindergarteners.

Eclectic First Reader for Young Children. For second-graders or bright first-graders. Lots of spelling, and the words get as hard as "would" and "stalked" and "deranged."

Eclectic Second Reader. 85 lessons, each a well written story with a moral, some from Scripture or American history. Each lesson is followed by 1) questions drawn from it (e.g., How did Washington receive Lafayette? What is the Fifth Commandment? What is emulation?) and by 2) spelling words ("believed," "myrrh," "forsook"). When your children master this book, they'll be years ahead of their peers.

Eclectic Third Reader. Authors like Addison, Irving, Byron...Bible selections...excursions into history like the marvelous "Alexander the Great" — adults can read this book with pleasure. After your child of 8

FREE BOOK Free with each set: *McGuffey and His Readers: Piety, Morality and Education in 19th Century America* by John H. Westerhoff III

or 9 finishes it, he's reading better, and understanding more, than most high schoolers.

Eclectic Fourth Reader. Quite beyond the average collegian today, yet within the reach of well trained 10-to-12-year-olds. Dozens of authors they should meet: Johnson, Webster, Milton, Jefferson, Schiller, Bacon, Southey, Bryant, Shakespeare, etc.

Eclectic Progressive Spelling Book. "Progressive" because it starts with basics and builds to an advanced vocabulary worthy of a graduate student. Not only definitions but pronunciations and usage in good sentences.

Mark Sullivan, in his 6-volume history, *Our Times*, ranks McGuffey up with Washington and Lincoln in influence. And a wonderful influence it was. Do your children deserve less?

Startling call from eminent professor of English

"Let's bring back McGuffey's Reader — to College" is how Carl Bode, University of Maryland, titled his article in *The Chronicle of Higher Education*. Wrote Bode: "I guarantee that regular doses of McGuffey will brighten their eyes and bring roses to their cheeks...teach them to concentrate on the printed page...give them some of the memorable poetry and prose of our Anglo-American inheritance...make them better men and women, not to mention better-spoken men and women."

How to get this \$79.95 slipcased set for ONLY \$9.95!

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Every 4 weeks (13 times a year) you get a free copy of the Club Bulletin, which offers you the Featured Selection plus a good choice of Alternates — all of interest to conservatives. ★ If you want the Featured Selection, do nothing. It will come automatically. ★ If you don't want the Featured Selection, or you do want an Alternate, indicate your wishes on the handy card enclosed with your Bulletin and return it by the deadline date. ★ The majority of Club books will be offered at 20-50% discounts, plus a charge for shipping and handling. ★ As soon as you buy and pay for 4 books at regular Club prices, your membership may be ended at any time, either by you or by the Club. ★ If you ever receive a Featured Selection without having had 10 days to decide if you want it, you may return it at Club expense for full credit. ★ Good service. No computers! ★ The Club will offer regular Superbargains, mostly at 70-95% discounts plus shipping and handling. Superbargains do NOT count toward fulfilling your Club obligation, but do enable you to buy fine books at giveaway prices. ★ Only one membership per household.

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I enclose \$9.95. Please accept my membership in the Club and send me, at no additional cost, the Original McGuffey Readers in the 7-volume slipcased set PLUS my free copy of *McGuffey and His Readers*. I agree to buy 4 additional books at regular Club prices over the next 2 years. I also agree to the Club rules spelled out in this coupon.

☐ I don't care to join the Club but I'm enclosing \$79.95 for the McGuffey set plus the free book. I may return the set in 30 days for full refund if not delighted.

AFAJ - 45

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Journal

of the American Family Association

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Copies of this issue are available at \$12.50 for 50 copies. Enclose check with order.

Burger King agrees to change practice, promote ad campaign; CLear-TV ends boycott

The Executive Committee of Christian Leaders for Responsible Television voted to end the boycott of Burger King effective November 1. The decision to end the boycott followed several weeks of negotiation between Burger King and CLear-TV.

Discussions regarding the boycott began on September 27 at the request of franchise owners of Burger King restaurants. Approximately 85% of all Burger King outlets are owned by franchisees. The franchise owners contribute to the advertising budget of Burger

King Corporation, but have no direct say over how that money is spent. On October 17, officials from CLear-TV and Burger King Corporation and representatives of franchise owners again met in Washington at which time Burger

Continued on page 29

K mart adds child pornography to book line

According to the *Clermont County (Ohio) Review*, K mart has added child pornography to the line of pornography they sell in some Waldenbooks bookstores.

In an article dated August 8, 1990, and headlined "Kiddie porn on sale at mall bookstores," the paper cited the kind of child pornography K mart sells.

"Child pornography is not ex-

clusively a photographic phenomenon. Some of the kinkiest kiddie porn is in written form, available

Call K mart and tell them you are joining the boycott. The toll free number is 1-800-63K-mart (1-800-635-6278).

at the Eastgate and Beechmont malls," the *Review* article said.

"Waldenbooks, a national retail chain with stores in Union and Anderson townships, carries a series of novels published by Blue Moon Books in New York, New York. The series, called 'The Victorian Era,' describes in lurid detail sadomasochistic torture, rape, and sodomy inflicted on children.

"The Blue Moon books contain

Continued on page 30

AFA begins national effort opposing new NC-17 rating for porn movies

American Family Association will begin a major effort to defeat public acceptance of the new NC-17 movie rating from the Motion Picture Association of America. The new rating replaces the X rating.

AFA says that the new rating is an effort to mainline porn movies by the major studios. What this means for the average American is that X-rated movies, which were formerly restricted to porn theaters and were not advertised on television, radio, or in most local newspapers, will now be in local theaters attracting an audience through deceptive advertisements. These NC-17 movies will be aimed at teenagers and young adults who frequent R-rated movies.

The first NC-17 porn movie was released by Universal Studios, the same studio which released the anti-Christian movie *The Last Temptation of Christ*. Efforts by AFA and other groups limited

The Last Temptation of Christ to less than one percent of first run theaters and caused Universal to lose over \$14 million, said Don Wildmon, executive director of AFA.

Officials of the United States Catholic Conference and the National Council of Churches have called on exhibitors in a landmark joint communication to refuse to book films carrying the NC-17

rating, noting that the MPAA has "caved in to the commercial interests of those who are attempting to get sexually exploitive material into general theatrical release."

A recent article in *USA Today* stated that more than 80% of children ages 11-16 were admitted to R rated movies. This is the market which Hollywood wants to reach with their new porn

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Sponsor a Child for Only \$12 a Month.

At last! Here is a \$12 sponsorship program for Americans who are unable to send \$20, \$21, or \$22 a month to help a needy child.

And yet, this is a full sponsorship program because for \$12 a month you will receive:

- a 3½" x 5" photograph of the child you are helping.
- two personal letters from your child each year.
- a complete Sponsorship Kit with your child's case history and a special report about the country where your child lives.
- issues of our newsletter, "Sponsorship News."

All this for only \$12 a month?

Yes—because Children International believes that many Americans would like to help a needy child. And so we searched for ways to reduce the cost—without reducing the help that goes to the child you sponsor.

For example, unlike some of the other organizations, your child does not write each month, but two letters a year from your child keep you in contact and, of course, you can write to the child just as often as you wish.

Also, to keep down administrative costs, we do not offer the so-called "trial child" that the other organizations mail to prospective sponsors before the sponsors send any money.

We do not feel that it is fair to the child for a sponsor to decide whether or not to help a child based on a child's photograph or the case history.

Every child who comes to Children International for help is equally needy!

And to minimize overseas costs, our field workers are citizens of the countries where they serve. Many volunteer their time, working directly with families, orphanages and schools.

You can make a difference!

\$12 a month may not seem like much help to many Americans, but to a poor family living on an income of \$1.50 or \$2.00 a day, your sponsorship can help make all the difference in the world.

Will you sponsor a child? Your \$12 a month will help provide so much:

- emergency food, clothing and medical care.
- a chance to attend school.
- help for the child's family and community, with counseling on housing, agriculture, nutrition, and other vital areas to help them become self-sufficient.

A child needs your love!

Here is how you can sponsor a child immediately for only \$12 a month:

1. Fill out the coupon and tell us if you want to sponsor a boy or a girl, and check the country of your choice.
2. Or mark the "Emergency List" box and we will assign a child to you that most urgently needs to have a sponsor.

3. Send your \$12 in right now and this will eliminate the cost of a "trial child."

Then, in just a few days you will receive your child's name, photograph and case history.

May we hear from you? We believe that our sponsorship program protects the dignity of the child and the family and at the same time provides Americans with a positive and beautiful way to help a needy youngster.



Carlos lives in a one-room shack with a dirt floor and no furniture. He needs nutritious food, medicine, clothing and an education. Won't you help a child like Carlos?

Sponsorship Application KIEL

☐ Yes, I wish to sponsor a child. Enclosed is my first payment of \$12. Please assign me a ☐ Boy ☐ Girl

Country preference: ☐ India ☐ The Philippines ☐ Thailand
☐ Chile ☐ Honduras ☐ Dominican Republic ☐ Colombia
☐ Guatemala ☐ Ecuador ☐ Holy Land Child

☐ OR, choose a child who most needs my help from your **EMERGENCY LIST.**

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

☐ Please send me more information about sponsoring a child.

☐ I can't sponsor a child now, but wish to make a contribution of \$ _____.

Please forward your U.S. tax-deductible check, made payable to:

Children International.

Joseph Gripkey, President
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 Kansas City, Missouri 64141

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 Financial report readily available upon request.*